

AGENDA
Thursday, October 16, 2014
MSU Washington, DC Office
499 South Capitol St., SW
Suite 500A

EAD 967: Policy Development and Analysis in Postsecondary Education

Professor: Patricia Marin, Ph.D.

- 8:45a.m. **Arrive at MSU Washington, DC Office**
- 9:00 – 10:00a.m. **Why does MSU (or any university) have a Washington, DC office?
How do they work with policy makers and associations?**
- Mary Malaspina, Assistant Director, Governmental Affairs, Michigan State University, Washington, DC Office
 - Jon Groteboer, Associate Director of Federal Relations, Harvard University, Washington, DC Office
- 10:00 – 11:15a.m. **Higher Ed Associations' Perspectives on Policy Making in DC**
- Daniel T. Madzelan, Associate Vice President, Government Relations, American Council on Education (ACE)
- 11:15 – 11:30a.m. Break
- 11:30a.m. –12:30p.m. **Access: Student Financial Aid Policy Issues**
- Gigi Jones, Education Research Scientist, National Center for Education Statistics, U.S. Department of Education
 - Wendell D. Hall, Senior Director, Policy Advocacy, The College Board
 - Karen Lanning, Senior Director, Federal Relations, The College Board
- 12:30 – 12:45p.m. Break & Pick up Lunch in reception area before next presentation
- 12:45 – 2:15p.m. **Policy Perspectives on Minority and Underserved Students**
- Luis Maldonado, Chief Advocacy Officer, Hispanic Association of Colleges and Universities (HACU)
 - Wes Huffman, Washington Partners LLC, representing the American Indian Higher Education Consortium (AIHEC)
- 2:15 – 2:30p.m. Break
- 2:30 – 3:30p.m. **Programs and Practices that Respond to Higher Education Policy**
- Tia Brown McNair, Senior Director for Student Success, American Association of Colleges and Universities (AAC&U)
 - Christine Keller, Associate Vice President, Association of Public and Land-Grant Universities (APLU)
- 3:30 – 4:30p.m. **Finding Policy Work in DC: Speaking with HALE Alumni**
- Emily Miller, MSU HALE Alumna and Project Manager, AAU STEM Initiative
 - Melissa Soto, MSU HALE Alumna and Director of Undergraduate STEM Education, American Association of Colleges and Universities (AAC&U)
- 6:00p.m. **Dinner (TBD)**

Friday, October 17, 2014
American Council on Education
One Dupont Circle
Kellogg Room, 8th Floor
9am – 12:30pm

8:45a.m.

Arrive at One Dupont Circle

9:00 – 10:00a.m.

ACE's Center for Policy Research and Strategy (CPRS)

- Louis Soares, Vice President, CPRS
- Lorelle Espinosa, Assistant Vice President, CPRS
- Chris Nellum, Senior Policy Analyst, CPRS
- CPRS Research Associates
 - Barbara Escobar, University of Wisconsin–Madison
 - Jonathon Turk, University of Georgia
 - Bryant Best, University of Maryland–College Park

10:00 – 10:15a.m.

Break

10:15 – 11:15a.m.

ACE's Leadership Division and Center for Internationalization and Global Engagement (CIGE)

- Jim Sirianni, Director, Executive Leadership Group, Leadership Division
- Margarita Benitez, Interim Director, Emerging Leaders Group, Leadership Division
- Katie Wiegel, Program Specialist, Center for Internationalization and Global Engagement

11:15 – 11:30a.m.

Break

11:30a.m. – 12:30p.m.

ACE's Center for Education Attainment and Innovation (CEAI)

- Deb Seymour, Assistant Vice President, Center for Education Attainment and Innovation
- Tanya Ang, Director for Veterans' Affairs, Military Programs, CEAI
- Dani Molina, Research Associate, CPRS

12:30p.m.

Lunch

Students are on their own for lunch and are free to return to Michigan. A list of lunch options will be provided.