

## **BRENDAN CANTWELL**

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Michigan State University  
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### **Academic Appointments**

Assistant Professor Higher, Adult and Lifelong Education (HALE) Michigan State University	2011 – current
Postdoctoral Associate Institute of Higher Education, University of Georgia	2010 – 2011
Postdoctoral Fellow Center for the Study of Higher Education, University of Arizona	2009 – 2010

### **Education**

Ph.D. in Higher Education University of Arizona, Tucson AZ	2009
M.A. in International Political Economy, University of Leeds, UK	2004
B.A. in International Political Economy Fordham University, New York NY	2002

### **Publications**

#### **Books**

Cantwell, B., Coates, H., & King, R. (Eds). (contracted). *Handbook on Politics of Higher Education*. Edward Elgar Press.

Cantwell, B. & Kauppinen, I. (Eds). (2014). *Academic Capitalism in the Age of Globalization*. Baltimore: The Johns Hopkins University Press.

#### **Peer Reviewed Articles**

Huang, Y., Cantwell, B., & Taylor, B. (in press). Reasons for becoming a postdoc: Differences by race and foreign-born status. *Teachers College Record* (scheduled for Vol. 119, No. 3).

Taylor, B. & Cantwell, B. (2016). The American Recovery and Reinvestment Act: Competition, resource concentration, and the “Great Recession” in the US. *Higher Education Policy*, 29(2) 199-217.

## B. Cantwell

Cantwell, B. (2015). Laboratory management, academic production, and the building blocks of academic capitalism. *Higher Education*, 70(3), 487 – 502.

Gonyo, C. & Cantwell, B. (2015). Faculty perceptions of students in life and physical science research labs. *Innovative Higher Education*, 40(4), 317 – 329.

Cantwell, B. & Taylor, B. (2015). Rise of the science and engineering postdoctorate and the restructuring of academic research. *The Journal of Higher Education*, 86(5), 667 – 696.

Taylor, B. & Cantwell, B. (2015). Global competition, US research universities, and international doctoral education: Growth and consolidation of an organizational field. *Research in Higher Education*, 56(5), 411 – 441.

Cantwell, B. (2015). Are International Students Cash Cows? Examining the relationship between new international undergraduate enrollments and institutional revenue at public colleges and universities in the US. *Journal of International Students*, 5(4), 512 – 525.

Cantwell, B., & Taylor, B. J. (2013). Internationalization of the postdoctorate in the United States: analyzing the demand for international postdoc labor. *Higher Education* 66(5) 551-567.

Taylor, B., Cantwell, B. & Slaughter, S. (2013). Quasi-markets in higher education: The humanities and institutional revenues. *The Journal of Higher Education*, 84(5), 675 – 706.

Cantwell, B. & Taylor, B. (2013). Global status, inter-institutional stratification and organizational segmentation: A time dynamic Tobit analysis of ARWU position among U.S. universities. *Minerva*, 51(2) 195 – 223.

Cantwell, B. & Mathies, C. (2012). Expanding research capacity in the U.S.: 1990 – 2005. *Higher Education Quarterly* 33(3), 308 – 330.

Slaughter, S. & Cantwell, B. (2012). Transatlantic moves to the market: the United States and the European Union. *Higher Education*, 63(5), 583-606.

Cantwell, B. (2011). Transnational mobility and international academic employment: Gate keeping in an academic competition arena. *Minerva*, 49(4), 425-445.

Cantwell, B. (2011). Academic in-sourcing: international postdoctoral employment and new modes of academic production. *Journal of Higher Education Policy and Management*, 33(2), 101-114.

Cantwell, B & Lee, J. J. (2010). Unseen workers in the academic factory: Perceptions of neo-racism among international postdocs in the US and UK. *Harvard Educational Review*, 80(4), 490-517.

Cantwell, B. & Maldonado-Maldonado, A. (2009). Four stories: Confronting contemporary ideas about globalisation and internationalisation in higher education. *Globalisation, Societies and Education*, 7(3), 289-306.

Cantwell, B., Luca, S. G., & Lee, J. J. (2009). Exploring the orientations of international students in Mexico: Differences by geographical region of origin. *Higher Education*, 57(3), 335-354.

Maldonado-Maldonado, A., & Cantwell, B. (2008). Caught on the border: A study of two universities in the Mexico-US borderlands. *Comparative Education*, 44(3), 317-331.

## B. Cantwell

Schulz, S. A., Lee, J. J., Cantwell, B., McClellan, G., & Woodard, D. (2007). Moving toward a global community: An analysis of the internationalization of student affairs graduate preparation programs. *NASPA Journal*, 44(3), 610-632.

### Chapters in Books

Cantwell, B. (in press). Higher education and globalization. *Oxford Bibliographies*.

Cantwell, B. (in press). The geo-politics of the education market. In E. Hazelkorn (ed.). *Global rankings and the geo-politics of higher education: Understanding the influence and impact of rankings on higher education, policy and society*. New York: Routledge.

Cantwell, B. (2016). The new “prudent man:” Financial-academic capitalism and inequality in higher education. In S. Slaughter & B.J. Taylor (Eds.), *Stratification, privatization and vocationalization of higher education in the US and EU: Competitive advantage* Dordrecht, the Netherlands: Springer, (pp. 173 – 192).

Cantwell, B. (2012). International students in colleges and universities. In J. A. Banks (Ed). *Encyclopedia of Diversity in Education*. Thousand Oakes, CA: Sage, (pp. 1252 – 1257).

Lee, J. J. & Cantwell, B. (2011). The global sorting machine: An examination of of neoracism among international students and postdocs. In B. Pusser, K. Kempner, S. Marginson and I. Ordorika (Eds.) *Universities and the public sphere: Knowledge creation and state building in the era of globalization*. New York: Routledge, (pp. 47-64).

Cantwell, B. & Milem, J. F. (2010). Locating space and place in the college access debate. In W. Allen (Ed.) *International Encyclopedia of Education, volume on sociology, demography, and social change*. Amsterdam: Elsevier, (pp. 636-648).

Maldonado-Maldonado, A. & Cantwell, B. (2009). International organizations and bilateral aid: National interests and transnational agendas. In R. Malee Bassett & A. Maldonado-Maldonado (Eds.). *International organizations and higher education policy: Thinking globally, acting locally*. London: Taylor and Francis, (pp. 279-299).

### Reviews, Non-Refereed Articles, and Online Publications

Cantwell, B. (2016). Why are public colleges enrolling too many out-of-state students? *The Conversation*. <https://theconversation.com/why-are-public-colleges-and-universities-enrolling-too-many-out-of-state-students-60303>

Cantwell, B. (2016). College is worth it. Who should pay? *The Conversation*. <https://theconversation.com/college-is-worth-it-who-should-pay-for-it-57085>

Cantwell, B. (2016). What Berkeley’s budget cuts tell us about America’s public universities. *The Conversation*. <https://theconversation.com/what-berkeleys-budget-cuts-tell-us-about-americas-public-universities-54997>

Opoczynski, R. & Cantwell, B. (2015). Higher Education Systems 3.0: Harnessing Systemness, Delivering Performance, edited by Jason Lane and D. Bruce Johnstone [review]. *Teacher’s College Record*. <http://www.tcrecord.org> ID Number: 18067.

Cantwell, B. (2014). Global Citizenship and the University: Advancing Social Life and Relations by Robert A. Rhoads and Katalin Szelenyi [book review]. *The Review of Higher Education*, 37(3), 405-408.

## B. Cantwell

Cantwell, B. (2013). Assessing the public university [review essay]. *British Journal of Sociology of Education*, 34(1), 152-161.

Cantwell, B. (2013). Explaining postdoc internationalization at US universities. HEDDA Blog: <http://uv-net.uio.no/wpmu/hedda/tag/staff/> [online article].

Cantwell, B. & Taylor, B. J. (2013). Rankings and a system of endless competition. University World News: <http://www.universityworldnews.com/article.php?story=2013090410453128> [online article].

Cantwell, B. (2012). Postdocs and the internationalization of academic labor [article]. *International Higher Education*, 69(fall), 17 – 19.

Cantwell, B. (2012). Roger King, Simon Marginson, and Rajani Naidoo (eds.): Handbook on globalization and higher education. Edward Elgar: Cheltenham, UK and Northampton, MA, USA [book review]. *Higher Education*, 64(5), 731 – 733.

### Presentations

Cantwell, B. & Taylor, B. J. (September 2016). Global science profiles of global research universities and their implications for global stratification. Paper presented at the annual meeting of the Consortium of Higher Education Researchers, Cambridge, UK.

Pitcher, E., Cantwell, B., Renn, K. (November 2015). Inside access: Examining the promotion of student success through organizational innovation. Paper presented at the annual meeting of the Association for the Study of Higher Education, Denver, CO.

Cantwell, B., Marginson, S., Välimaa, J., Pinheiro, R., Antonowicz, D., Froumin, I., Jones, G.A., Smolentseva, A. (November 2015.) Key topics in system expansion: Equity, stratification, and governance in high participation systems of higher education. Symposium presented at the annual meeting of the Association for the Study of Higher Education, Denver, CO.

Cantwell, B. (September 2015). International and comparative higher education research: Viable explanations, social theory, and transnational topics. Moderator and organizer for panel presented at the annual meeting of the Consortium for Higher Education Researchers, Lisbon, Portugal.

Cantwell, B. (April 2015). Global rankings and geopolitics in education markets. Paper presented at the annual meeting of the American Educational Research Association, Chicago, IL.

Cantwell, B., Rhoades, G., Torres-Olave, B., Szelenyi, K., and Mars, M. (November, 2014). The Mis-Specified STEM Crisis. Symposium presented at the annual meeting of the Association for the Study of Higher Education, Washington, DC.

Kosmützky, A., Nokkala, T., Cantwell, B. (September, 2014). International and global knowledge production in higher education research and the limitations and virtues of national explanatory frameworks. Paper for panel at annual meeting of the Consortium of Higher Education Researchers, Rome, Italy.

Huang, Y., Cantwell, B., Taylor, B. J. (April, 2014). Reasons for becoming a postdoc: Differences by foreign-born status and race. Paper presented at the annual meeting of the American Educational Research Association. Philadelphia, PA.

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Cantwell, B. (November, 2013). Lab management and the organization of work: A multiple-case study. Paper presented at the annual meeting of the Association for the Study of Higher Education, St. Louis, MO.

Stoutenburgh, A., Cantwell, B., Calderone, S. & Meister, R. (November, 2013). Disrupting the logic of indebtedness. Paper for panel at the annual meeting of the American Studies Association, Washington, DC.

Cantwell, B. (September, 2013). Participation in the competition state. Paper presented at the annual meeting of the Russian Association for the Study of Higher Education, Moscow, Russia.

Cantwell, B. (March, 2013). Global production networks in US higher education. Paper presented at the annual meeting of the Comparative and International Education Society, New Orleans, LA.

Taylor, B. J. & Cantwell, B. (November 2012). Competition for international graduate students among US universities. Paper presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, Nevada.

Cantwell, B. & Taylor, B. J. (April 2012). Postdoctorate in the US, 1987 – 2008: Professionalization and contingency in academic labor. Paper presented at the annual meeting of the American Educational Research Association, Vancouver, BC, Canada.

Cantwell, B. & Kauppinen, I. (February 2012). The theory of academic capitalism: One or many? Paper presented at The Nordic Conference on Higher Education and Research, Espo, Finland.

Taylor, B., Cantwell, B. & Slaughter, S. (November 2011). Death and taxes of the humanities: A panel analysis. Paper presented at the annual meeting of the Association of the Study of Higher Education, Charlotte, NC.

Slaughter, S., Thomas, S., Johnson, D., Cantwell, B. & Pusser, B. (November, 2011). The power network: Organizational and governance implications of ties between AAU universities and corporate elite. Symposium to be presented at the annual meeting of the Association of the Study of Higher Education, Charlotte, NC.

Cantwell, B. & Mathies, C. (June, 2011). Expanding research capacity at US universities: a study of academic R&D investment from 1972-2008. Paper presented at the annual meeting of the Consortium of Higher Education Researchers, Reykjavík, Iceland.

Cantwell, B., Slaughter, S., Neard, M. & Metcalfe, A. S. (November, 2010). A globalization of difference in higher education. Symposium presented at the annual meeting of the Association of the Study of Higher Education, Indianapolis, IN.

Cantwell, B., Gonzalez Canche, M., Milem, J. F. & Sutton, F. (November, 2010). Do data support discourse? Assessing holistic review as an admissions process to promote diversity at a US medical school. Paper presented at the annual meeting of the Association of the Study of Higher Education, Indianapolis, IN.

Lee, J. J. & Cantwell, B. Intellectuals or knowledge workers? (November, 2010). Neo-racism in the globalized knowledge economy. Paper presented at the annual meeting of the Association of the Study of Higher Education, Indianapolis, IN.

Rios-Aguilar, C., Cantwell, B., Deil-Amen, R. & Wissler, C. (August, 2010). Neighborhood matters: (Mis)understanding and (mis)estimating neighborhood effects. Paper presented at the annual meeting of the American Sociological Association, Atlanta, GA.

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Lee, J. J. & Cantwell, B. (June, 2010). Varying structures of opportunity and international postdocs in the US and UK. Paper presented at the annual meeting of the Consortium of Higher Education Researchers, Oslo, Norway.

Cantwell, B. (November, 2009). The postdoctorate proletariat. Paper presented at the annual meeting of the Association of Higher Education, Vancouver, BC.

Cantwell, B., Maldonado-Maldonado, A., Fisher, D., Madden, M. L., Torres-Olave, B., Gonzalez Canche, M. S. (November, 2009). Global mobility: Examining academic border crossings from multiple perspectives. Symposium to be presented at the annual meeting of the Association of Higher Education, Vancouver, BC.

Maldonado-Maldonado, A., & Cantwell, B. (September, 2009). Una mirada diferente sobre la internacionalización y globalización de la educación superior: Reconsiderando el papel de los estudiantes internacionales (A different view on internationalization and globalization of higher education: Reconsidering the role of international students). Paper presented at the annual meeting of Consejo mexicano de investigación educativa (Mexican Association of Educational Research), Veracruz, Mexico.

Cantwell, B. (April, 2009). International postdoctoral employment and shifting patterns of academic production. Paper discussion at the annual meeting of the American Educational Research Association, San Diego, CA.

Cantwell, B., Interrogating the concept of international student mobility. (March, 2008). Paper presented at the annual meeting of the Comparative and International Education Society, New York, NY.

Cantwell, B. & Maldonado-Maldonado, A. (March, 2008). Confronting contemporary ideas about higher education globalization and internationalization. Paper presented at the annual meeting of the Comparative and International Education Society, New York, NY.

Altbach, P., Maldonado-Maldonado, A., Cantwell, B., Rumbley, L., Pacheco, I., & Reisburg, L. (March, 2008). University challenges in a globalized world. Symposium conducted at the annual meeting of the Comparative and International Education Society, New York, NY.

Cantwell, B., Lee, J., Maldonado-Maldonado, A. Marginson, S., & Välimaa, J. (November, 2007) Reconceptualizing international students: Exploring identities and roles from alternative perspectives. Symposium conducted at the Association for the Study of Higher Education annual meeting, Lexington, KY.

Cantwell, B., Luca, S. & Lee, J. (November, 2007). Exploring the orientations of international students in Mexico: Difference by geographical region of origin. Paper, presented at the annual meeting of the Association for the Study of Higher Education, Lexington, KY.

Cantwell, B. (November, 2007) Understanding mobility. Roundtable session at the annual meeting of the Association for the Study of Higher Education, Lexington, KY.

Maldonado-Maldonado, A., & Cantwell, B. (April, 2007). Rethinking the role of international students in North America: A borderland case study in understanding university collaboration. Paper presentation at the annual meeting of the Consortium on North American Higher Education Collaboration, Montreal, Québec.

Maldonado-Maldonado, A., & Cantwell, B. (February, 2007) Insecurity and Desire in Mexico-US University Collaboration. Paper presented at the annual meeting of the Competitive and International Education Society, Baltimore, MD.

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Malee Bassett, R., Cantwell, B., Lee, J. J., Luca, S., Maldonado-Maldonado, A., & Marginson, S. (November, 2006). Globalization and cross-border higher education: beyond the monolithic and inevitable myth. Symposium presented at the annual meeting of Association for the Study of Higher Education, Anaheim, CA.

### **Invited Talks**

Cantwell, B. (October 2016). Improving culture change through systematic analysis. Opening plenary address for the 2016 NIH Broadening Experience through Scientific Training (BEST) consortium meeting. Bethesda, MD.

Taylor, B. J. & Cantwell, B. (September 2016). Zones of exclusion: is research eminence antithetical to inclusive access in the United States? Centre for Global Higher Education (seminar #24), Institute of Education, University College London, UK.

Cantwell, B. (November 2014). Academic capitalism and the humanities in global contexts. Curry School of Education, University of Virginia.

Cantwell, B. (February 2012). The ring of FIRE: Higher education and the finance, insurance, and real estate industry in a global knowledge economy. Faculty of Social Science, University of Jyväskylä, Jyväskylä, Finland

Cantwell, B. & Milem, J. F. (January, 2009). Evaluating medical school admissions at the University of Arizona. Policy evaluation presented at the American Association of Medical College's Holistic Review Committee semi-annual meeting, Washington, DC.

Cantwell, B. (November, 2008). Happier, fitter, and more productive: The political economy of postdoctoral employment. Seminar presented at the School of Politics and International Studies, University of Leeds, Leeds, UK.

Cantwell, B. (October, 2008). Expanding the research base: International postdoctoral employment in the United States. Seminar presented at the Center for Higher Education Management, Policy and Studies, University of Southampton, Southampton, UK.

### **Grants**

Co-Principal Investigator (Dongbin Kim, PI)  
Understanding the sequential effects of class, race, and sex on educational trajectories and employment outcomes among STEM faculty members.  
Michigan State University College of Education Seed Grant.

Principal Investigator (Barrett Taylor, Co-PI)  
*Paths to independence: Understanding the transition from postdoc to independent scientists in order to strengthen the science and engineering workforce.*  
American Educational Research Association, which receives funds for its "AERA Grants Program" from the National Science Foundation under NSF Grant #DRL-09419014. 2012 – 2014.

Independent Evaluator (Eniko T. Enikov, PI)  
*Advanced International Studies in Mechanics of Micro & Nanosystems.*  
University of Arizona and New Mexico State University International Student Exchange Grant, U.S. Dept. of Education, Fund for the Improvement of Postsecondary Education (FIPSE). 2008 – 2010.

B. Cantwell

### Service

#### **Institutional Service**

Member

University Faculty Grievance Panel (2015).

Facilitator

University Program on Educational Policy for Michigan Legislators (2013).

Member

College Faculty Advisory Committee (2012 – 2013).

Member

Department Committee on Faculty Affairs (2013 – 2014; 2016).

Member

HALE Search Faculty Committee (2013; 2015).

Member

HALE Admissions Committee (annual).

Reader

HALE Comprehensive Examinations (annual).

#### **Professional Service**

Chair

AERA Division-J Task Force on Internationalization (2016 – present).

Coordinating Editor

*Higher Education* (2014 – present).

Journal Reviewer

*Higher Education, Journal of Higher Education, Minerva, Critical Sociology, Population Space and Place, The Cambridge Journal of Regions Economy and Society, Millennium.*

Grant Reviewer

Czech Science Foundation (2013).

Chair

Council for International Higher Education, Association for Higher Education (2012 – 2014).

Member

Taskforce on Organizational Structure, Association for Higher Education (2014).

Editorial Service

### Awards and Honors

Fellow, Houston Higher Education Finance Roundtable 2012  
University of Houston, Institute for Higher Education Law and Governance

Fellow, ASHE Critical Policy Analysis Institute 2010  
CUE / WICHE



B. Cantwell

Erasmus Circle Scholar  
University of Arizona, College of Education

2007

**Affiliations**

Association for the Study of Higher Education (ASHE).

American Educational Research Association (AERA).